



# SLIATE

**SRI LANKA INSTITUTE OF ADVANCED TECHNOLOGICAL EDUCATION**

(Established in the Ministry of Higher Education, vide in Act No. 29 of 1995)

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## Higher National Diploma in Tourism & Hospitality Management

First Year, First Semester Examination – 2017

### THM 11043- Heritage Tourism

Instructions for Candidates:

Answer five (05) questions only

No. of questions : 06

No. of pages : 02

Time: Three (03) hours

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#### Question 01.

- i. What is meant by 'Heritage'? (04 Marks)
- ii. Name the two (02) 'branches of Heritage'. (02 Marks)
- iii. How do you differentiate 'Heritage' from 'Heritage Tourism'? (06 Marks)
- iv. Describe the support given by Heritage Tourism as a means of achieving Sustainable Tourism Development of a country. (08 Marks)

**(Total 20 Marks)**

#### Question 02.

- i. Name the 'Fields of Heritage'. (04 Marks)
- ii. Explain each Heritage field by providing examples. (08 Marks)
- iii. Illustrate the impact control measures in 'Cultural Tourism'. (08 Marks)

**(Total 20 Marks)**

#### Question 03.

- i. List the 'World Heritage Sites in Sri Lanka' according the years of declaration as the World Heritage Site. (04 Marks)
- ii. Select a site and describe the 'Heritage Value' of it by the Tourism industry in Sri Lanka. (06 Marks)
- iii. Critically evaluate the Heritage tourism as a type of tourism to be developed in Sri Lanka. (10 Marks)

**(Total 20 Marks)**

**Question 04.**

- i. Define 'Heritage Interpretation'. (03 Marks)
- ii. List the 'Heritage Interpretation Techniques'. (03 Marks)
- iii. Discuss the purposes of 'Heritage Interpretation'. (06 Marks)
- iv. Identify the possible opportunities to promote 'Distinct Culture' as a key tourist attraction in the least developed countries. (08 Marks)

**(Total 20 Marks)**

**Question 05.**

- i. What are the prevailing conditions of the Heritage Tourism in Sri Lanka, Explain them. (10 Marks)
- ii. Discuss your recommendations to avoid some issues in the Heritage sites of Sri Lanka (10 Marks)

**(Total 20 Marks)**

**Question 06.**

Write short notes on any 04 (four) of the following topics.

- a. Cultural Heritage
- b. Heritage Tourism Demand & Supply
- c. Characteristics of Heritage Tourist
- d. Central Cultural Fund (CCF)
- e. UNESCO

**(5×4=20 Marks)**